**Book Fair hosts:** Invite your school community (local businesses, retailers, shops, and organizations) to contribute to Share the FairTM, the Book Fair’s giving program. Copy and paste the message below into your email—feel free to customize for your school.

Subject line: Support the students of [INSERT SCHOOL NAME]

Dear [INSERT NAME],

Our school, [INSERT SCHOOL NAME] is hosting a **Scholastic Book Fair** from [INSERT DATE]–[INSERT DATE]. It’s the perfect opportunity to make a real difference in the lives of students through **Share the Fair**, the giving program built into the Book Fair that empowers schools and their communities to support kids who need help buying new books.

Your business can help make a significant impact by **contributing to Share the Fair** through [INSERT DATE]. Let’s make sure that no student leaves the event empty handed! Visit our contribution page to get started:  
[INSERT LINK TO SHARE THE FAIR CONTRIBUTION PAGE]

Thank you for supporting our school’s Book Fair and helping to create an inclusive community where every kid can start the journey to becoming a lifelong reader.

Sincerely,

[INSERT NAME]  
**Scholastic Book Fair host**

[INSERT SCHOOL NAME]  
[INSERT CONTACT INFO]

