



Updated
with New
Research

Dr. Karen L. Mapp's Family Engagement Workshop Series

YOUR ROADMAP TO STRONGER FAMILY-SCHOOL PARTNERSHIPS

Comprehensive Family Engagement Training for Systemic Achievement

Give educators and staff the training they need to build strong family-school partnerships that drive student performance and school improvement. **Dr. Karen L. Mapp's Family Engagement Workshop Series** is an interactive three day training that helps your teams turn the latest family engagement research into real results for students, families, and schools.



What It Is

Three full-day workshops created by Scholastic and Dr. Karen L. Mapp to build Family Engagement capacity and a yearlong action plan for sustained success.

Who It's For

School-based action teams consisting of school staff, family/community members, and other educational partners who can attend.

How It Works

We align the training with your specific goals to ensure sessions are relevant and impactful.

Why It Matters

Decades of research have shown that family and community engagement leads to improved grades, attendance, and attitudes.¹

¹ Henderson, A. T., & Mapp, K. L. (2002). A New Wave of Evidence: The Impact of School, Family, and Community Connections on Student Achievement.



Grounded in Research

This workshop series incorporates the latest research as well as the Dual Capacity-Building Framework for Family-School Partnerships—a highly effective approach to family engagement based on decades of research and used by districts nationwide.



The Latest Findings

Learn the most effective strategies that reflect the latest findings and best practices in family engagement.



Trusted by Districts

Design, implement, and evaluate practices using the Dual Capacity-Building Framework. Trusted by districts nationwide, this framework guides our training to create the necessary conditions for families and schools to work together to improve student outcomes.



Guided by Expertise

This workshop series was created in partnership with Harvard professor Dr. Karen L. Mapp. She has spent over 25 years researching the cultivation of partnerships among families, community members, and educators to support student achievement and school improvement.



Meet Dr. Mapp

Karen L. Mapp, Ed.D., is a Professor of Practice at the Harvard Graduate School of Education (HGSE). From 2011 to 2013, she served as a consultant in the development of the first version of the Dual Capacity-Building Framework for Family-School Partnerships. Dr. Mapp is also the author and co-author of several articles and books about family engagement, including *Everyone Wins!: The Evidence for Family-School Partnerships and the Implications for Practice* (2022).

Is This Training Right for You?

Before embarking on this comprehensive training experience, it's important that your vision for family engagement aligns with the purpose of these sessions. If the following three statements resonate with your approach to family engagement, then this training is for you.



Family Engagement Is a High Priority

and a powerful instructional strategy for improving your district and schools. It's not just nice. It's necessary.



Your Staff Needs Training

to align family engagement practices to instructional goals.



You See Families and Community Members As Co-Creators

and co-producers in the improvement of their schools and communities.

Sound like you? Contact your Scholastic Education partner to schedule your workshop series.



The Workshop Series

Attend three full-day workshops. Leave with a yearlong action plan.

Item#: 813681 | **Duration:** 3 Days

Recommended for school-based action teams consisting of school and district leaders, teachers, staff, family/community members, and other educational partners who are available for all three full-day workshops.

Recommended Reading: Everyone Wins!

by Dr. Karen L. Mapp, Anne T. Henderson, Stephany Cuevas, Martha C. Franco, and Suzanna Ewert

WORKSHOP 1

Reframing Family Engagement

Learn how to engage families as trusted partners.

Learning Outcomes:

- Discover how family engagement can impact student achievement.
- Develop a strength-based lens for family partnership work.
- Create a family engagement vision.

WORKSHOP 2

Engaging Families in Learning Throughout the Year

Create a sustainable, yearlong plan for family engagement.

Learning Outcomes:

- Learn to align family engagement activities with student learning goals.
- Refine your school improvement plan to incorporate intentional family engagement actions.
- Develop a yearlong implementation plan.

WORKSHOP 3

Redesigning Family Engagement Events

Use the Dual Capacity-Building Framework to reimagine your approach.

Learning Outcomes:

- Understand the Dual Capacity-Building Framework.
- Apply the Framework to design and implement strategies.
- Repurpose a family engagement event to incorporate best practices.





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When schools intentionally cultivate relationships of trust and respect with families, they create a culture where EVERYONE WINS!

– Dr. Karen L. Mapp, Anne T. Henderson, Stephany Cuevas, Martha C. Franco, and Suzanna Ewert

To request additional information or schedule Professional Learning, contact your local Scholastic Education Partner or call us at (800) 387-1437.

[scholastic.com/pd-engagement](https://www.scholastic.com/pd-engagement)