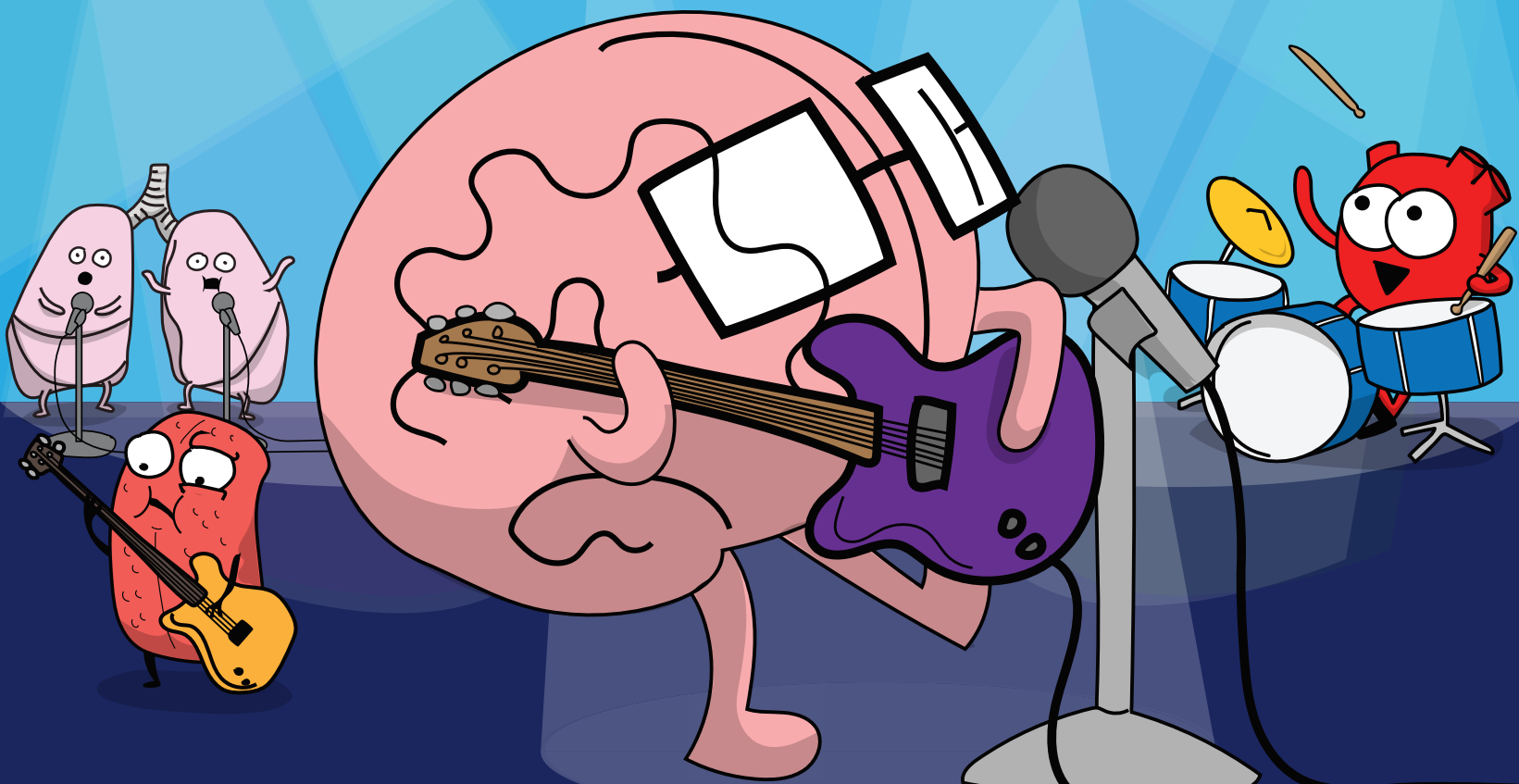


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From the NEW YORK TIMES bestselling creator of HEART AND BRAIN

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# THE BRAIN IS KIND OF A BIG DEAL



Nick Seluk

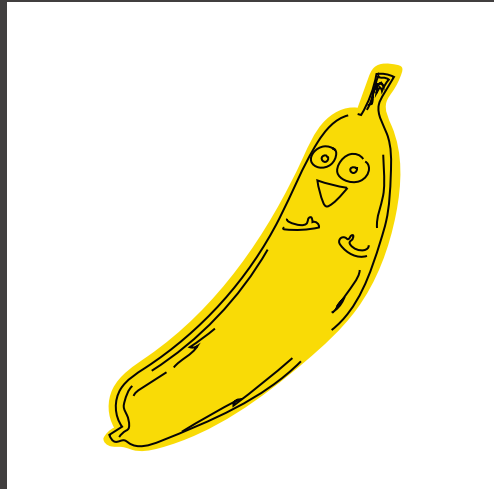
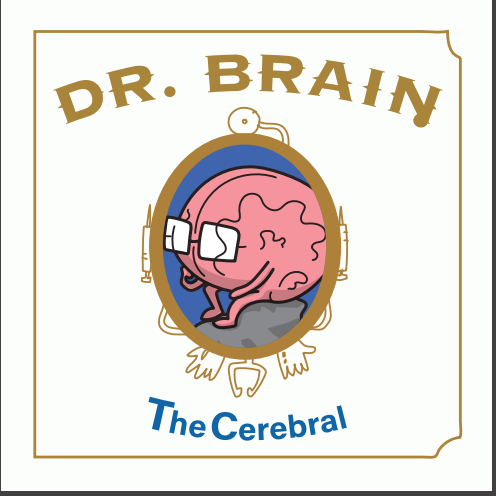
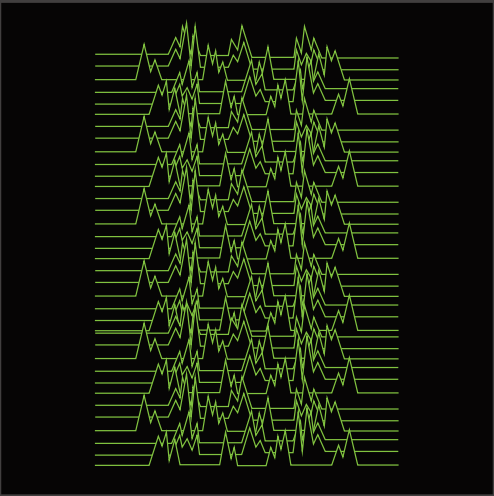
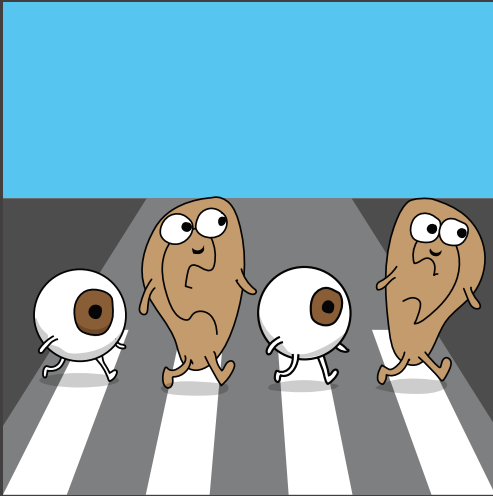
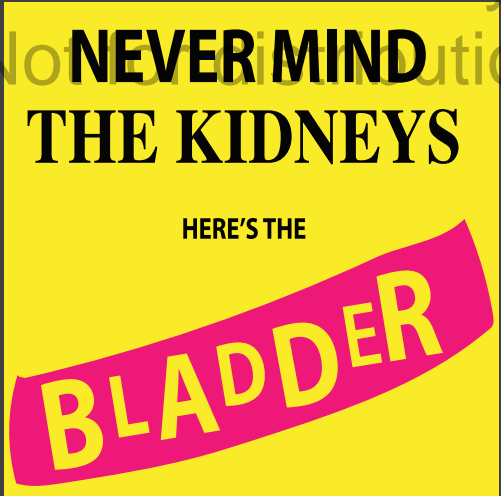
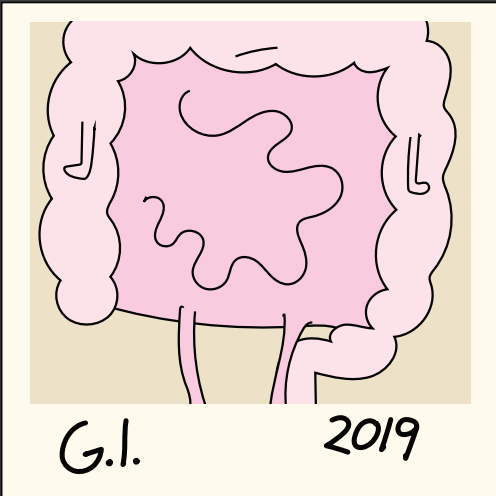
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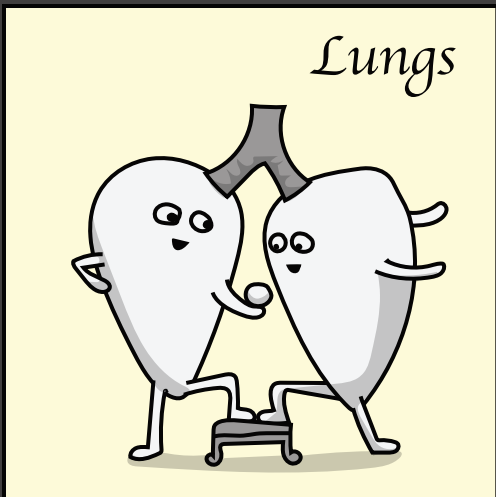
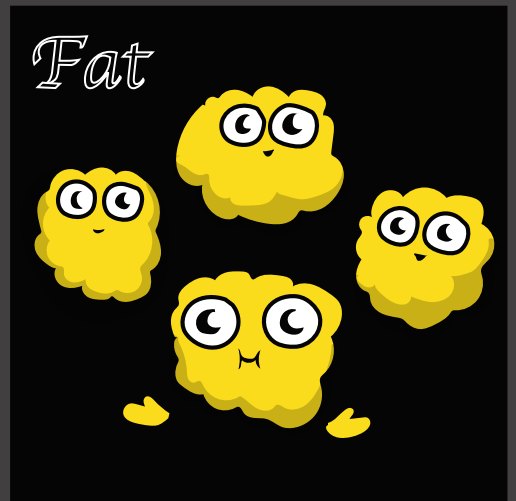
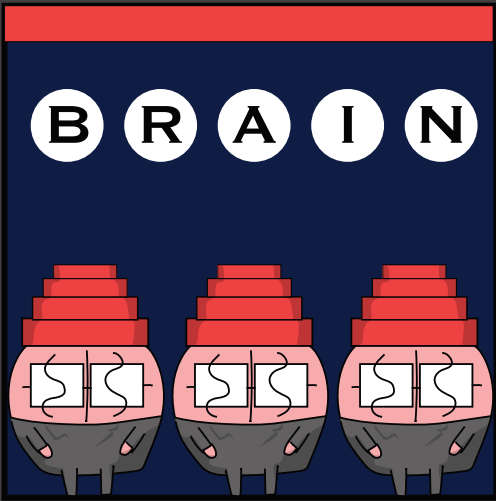
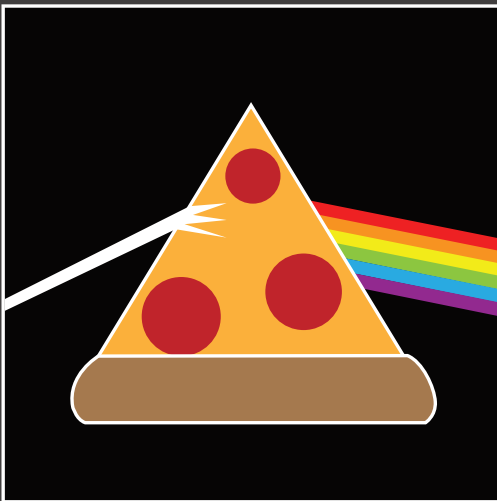
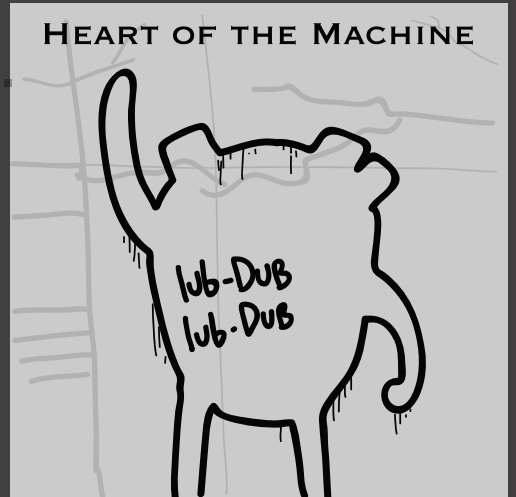
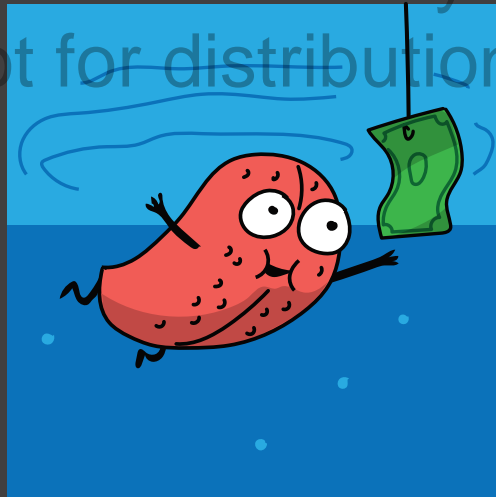
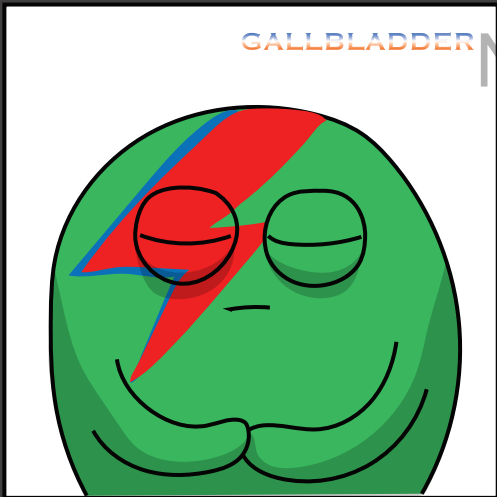
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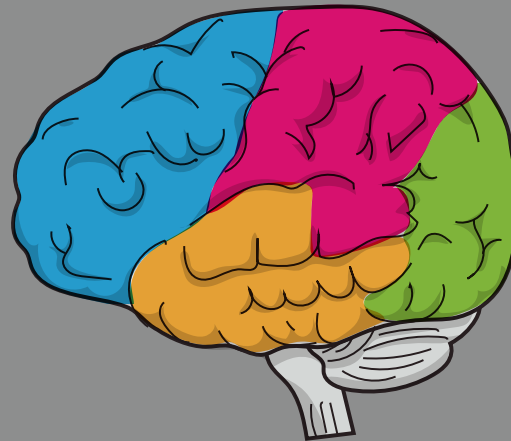
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Special thanks to Adam M. Robin, neurosurgical oncologist at Henry Ford Health System, for his guidance and expert modification of the information included in this book.

For Calan, Emmett, and Nola  
– you're all a Big Deal.

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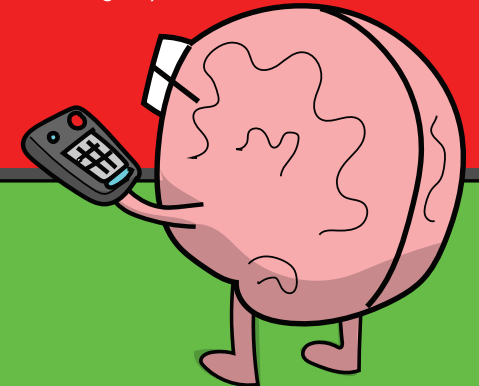
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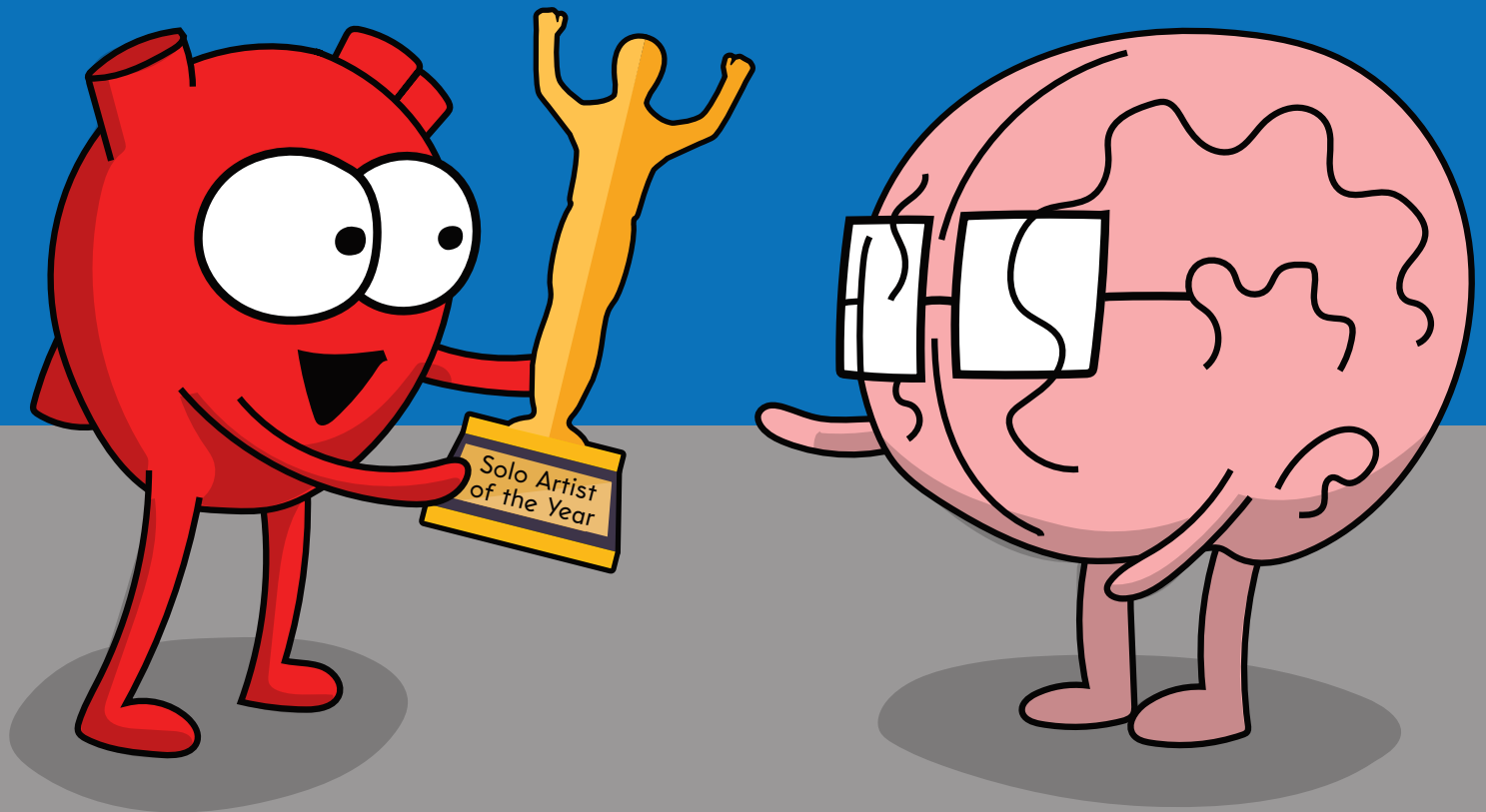
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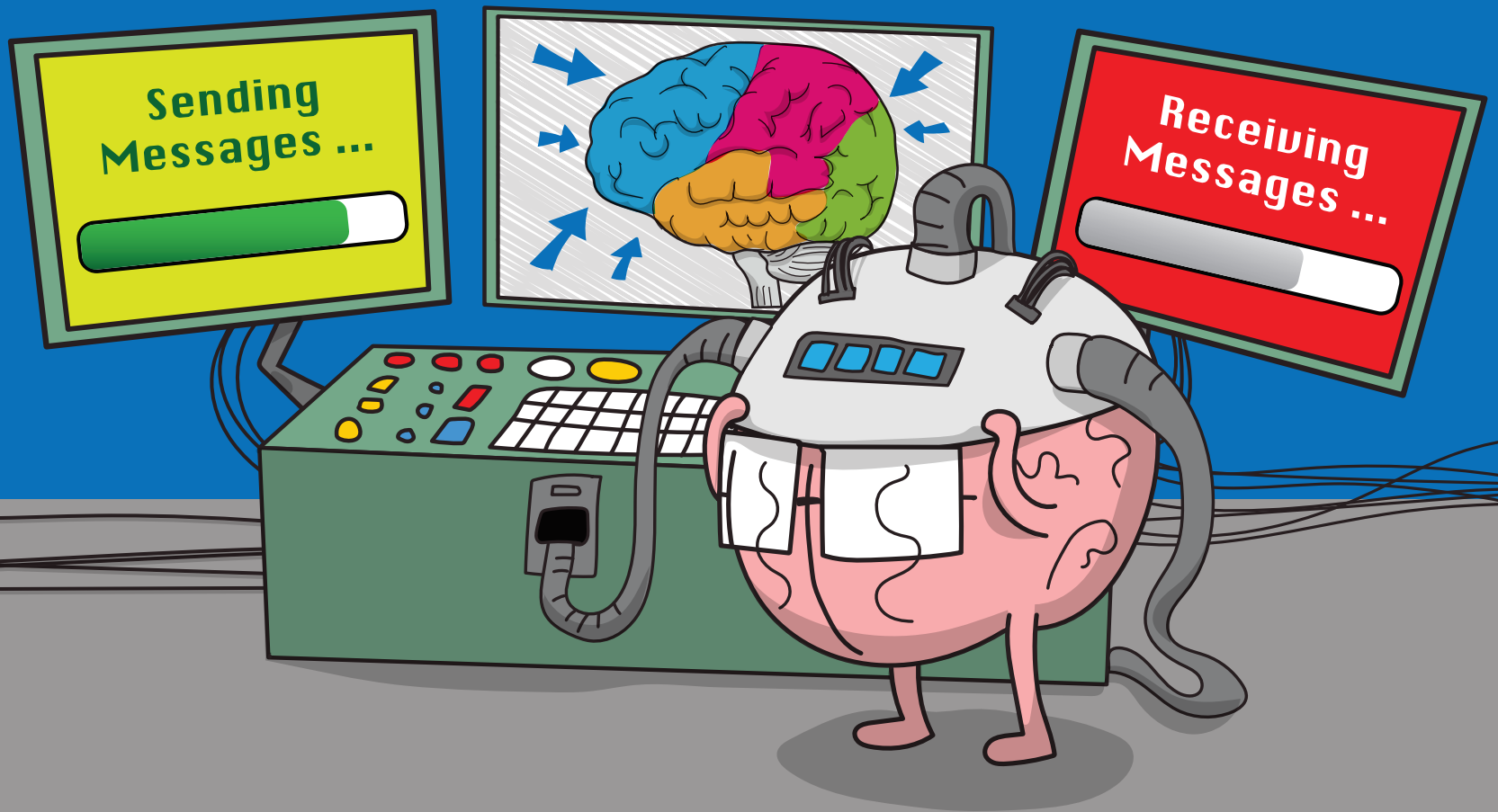
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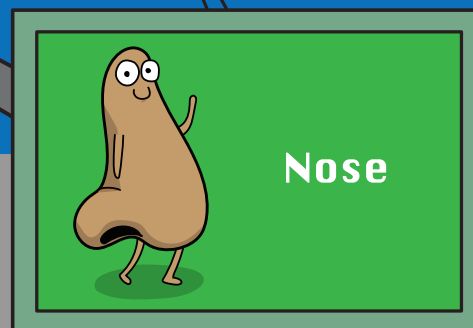
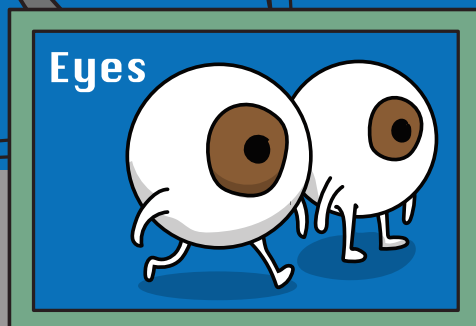
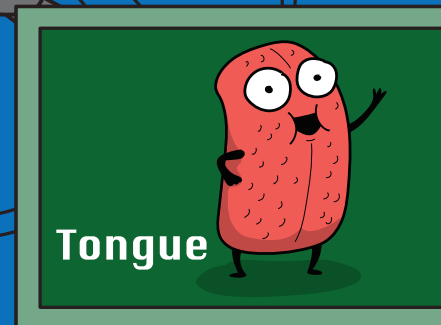
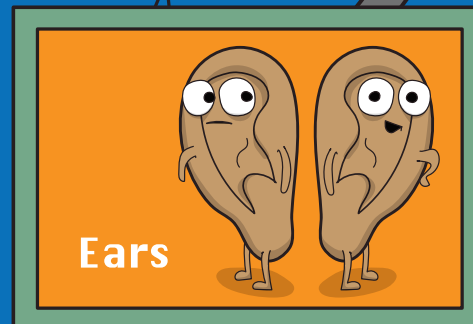
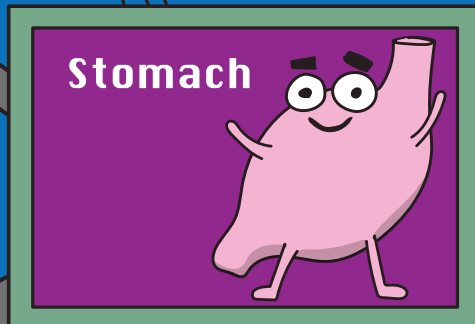
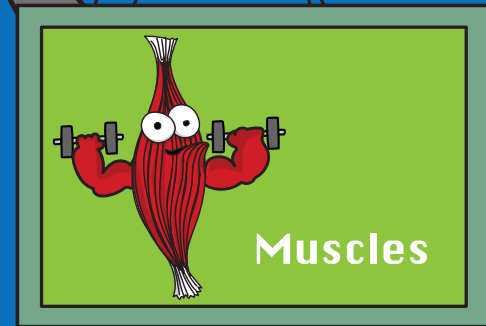
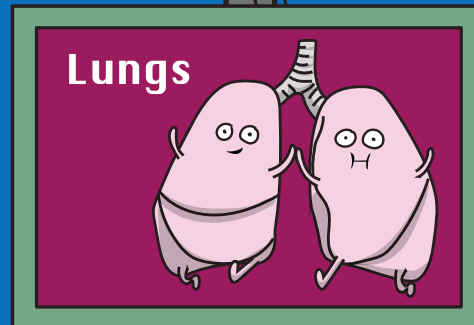
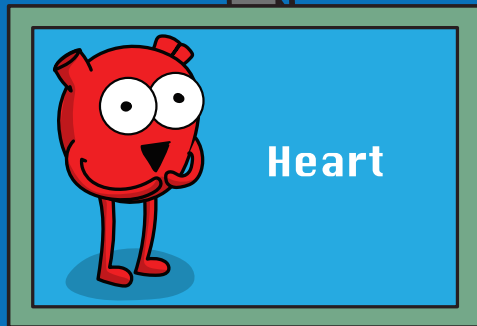
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Inside of your head, behind your eyes, and under your hair is one of the coolest things about you: your **BRAIN**.

Your brain is the command center of your entire body. A living computer! It's constantly collecting and storing new information about everything you **experience**. That way, the next time you experience the same thing, your brain will know exactly what to do!



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Without your brain, you wouldn't be able to read  
and understand these words, or even turn the page!

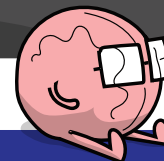
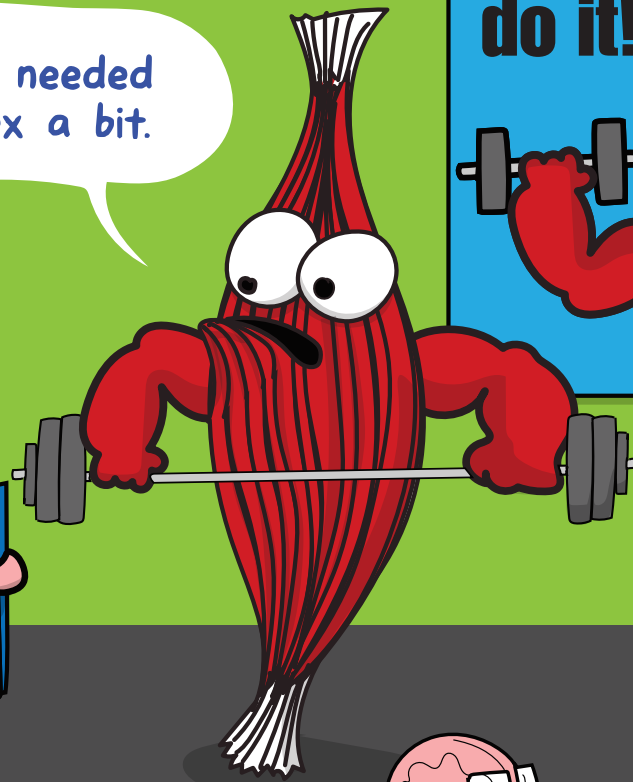
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Sure—for you, turning the page seemed easy! But your brain had to move a lot of different muscles in just the right way to make that happen. Your brain works really hard all the time without you even knowing it.

Great work,  
Muscle.

I just needed  
to flex a bit.

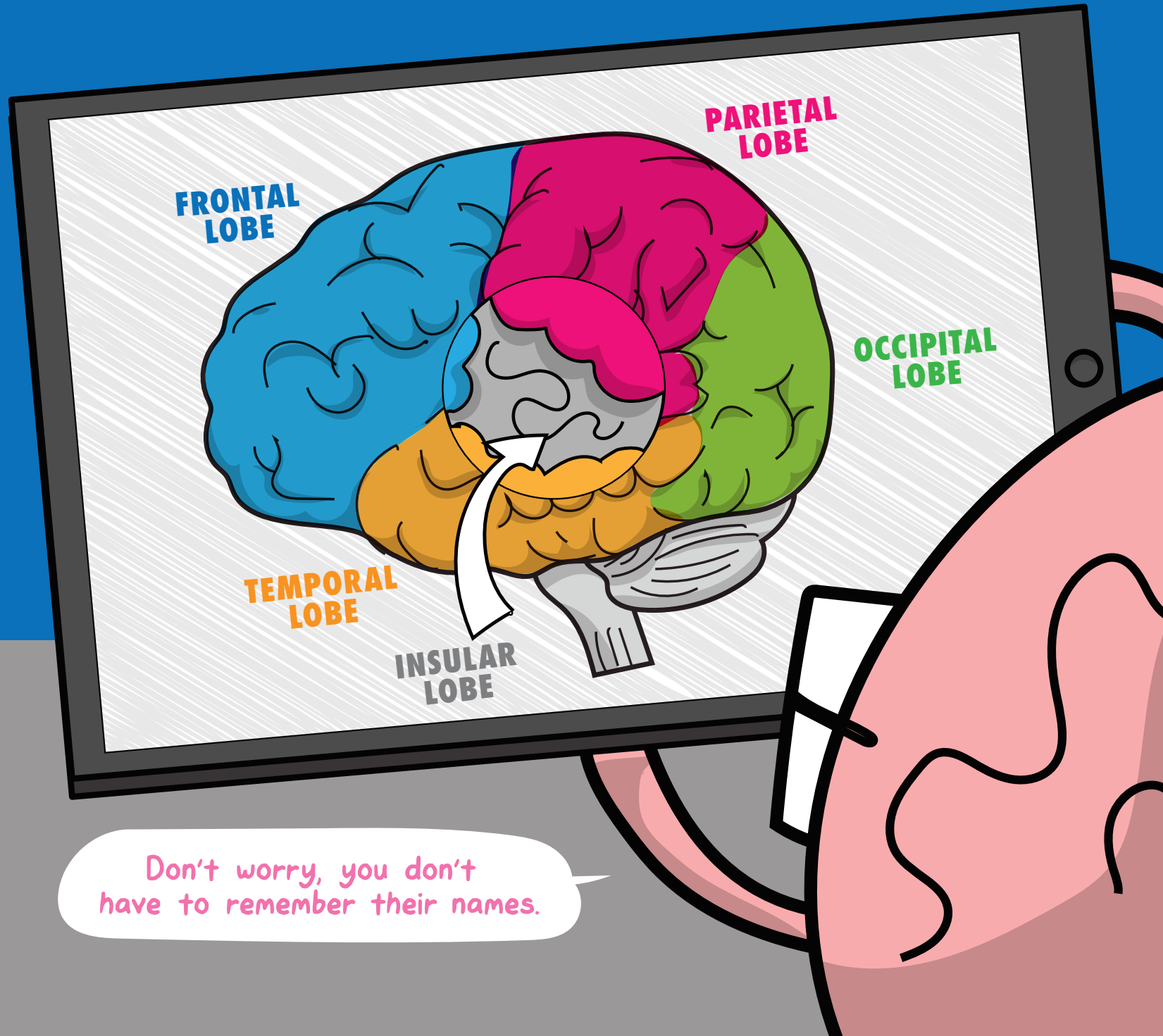


## SMART STUFF

Scientists have been learning about the brain for a very long time, but they still don't know everything! It's so complex we may never learn all there is to know, but scientists will never stop trying to discover more!

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Within your brain are five sections called **lobes**. Each lobe does something a little different, but the parts all work together, too.



Don't worry, you don't have to remember their names.

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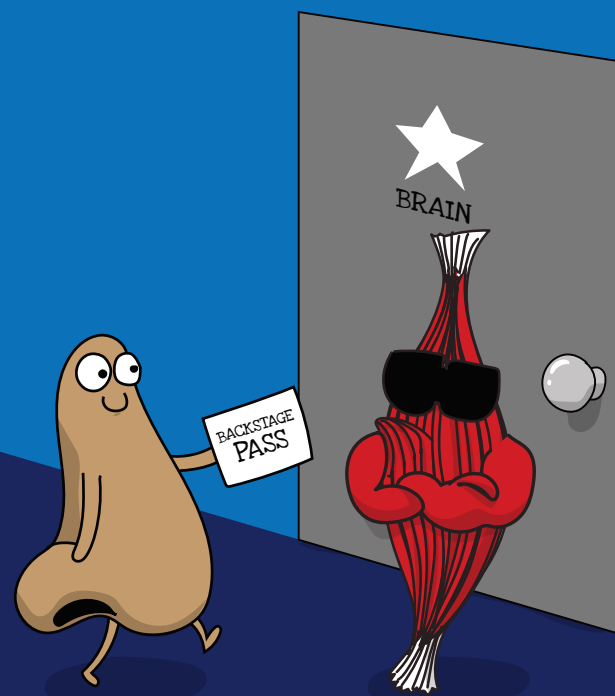
Did you know that the brain is in charge of everything you do, every minute of every day? You know, like thinking about funny stuff and keeping you alive. Bestselling author Nick Seluk explains the science behind everything the brain does for you—from keeping your heart beating to remembering stuff, and making you YOU.

“If you thought you knew the brain before this mind-blowing album, you thought wrong.”

—ROLLING BONE

“The beat never stops.”

—EW (EAR WEEKLY)



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“This album has it all—heart, intelligence, strength. Truly breathtaking.”

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