



Scholastic Education Technology Products Direct Privacy Notice (Effective July 10th, 2026)

This Direct Notice is to help you make an informed decision about allowing us to collect personal information from students under age 13 so they can use Scholastic education technology products. For additional information, please see our **Ed Tech Privacy Policy**. Education customers are welcome to link to that policy on their own websites.

Personal information we may collect directly from students (depending on product)
In-app activity and content created by a student, such as notes and responses to questions, activities, audio recordings, bookmarks, highlights, time spent in the product, game play, assessments, and other assignments.

We may combine the above information with information we collect from the education customer about the child. This includes student roster data (first and last names, email addresses, student ID numbers, grade level, user name/password, reading level or other performance data) and educator content, such as notes.

How we may use and disclose students' personal information
We use student personal information to support instruction and adaptive, personalized learning, including: • To authenticate users, maintain user sessions and facilitate return access • Enabling administrators and educators to tailor and optimize use of the products • Allowing educators to review and monitor student work and to facilitate lesson planning • Providing reporting capabilities at the district, school or class level • Enabling students to access information shared by their teachers (assignments, content), track their progress, create book collections and play educational games • To diagnose and troubleshoot issues and provide maintenance and support • For security and safety purposes, including detecting and investigating unlawful activity or threats to our products, systems and property or that of others • To comply with a legal process or respond to governmental requests • In connection with certain corporate events such as reorganization, merger or sale
We may share certain personal information with third parties who assist us in providing these services and who are contractually obligated to use the personal information only in support of these purposes.

Personal information collected from or about students through our education technology products remains under the direct control of the education customer.

If you have any questions about this Direct Notice, we can be contacted as follows:

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