

Plan a Book Giveaway Day!

Book giveaways are a great way to build the home-school connection. And they're even more fun (and effective) when you schedule them around holidays.

Here are some ideas to help you plan your next book giveaway day.

FALL



Set the tone for a great school year with autumn book giveaways to motivate readers and engage families.

- New Student Enrollment
- National Book Month
- National Bullying Prevention Month
- Fire Prevention Week
- Halloween
- Election Day
- Giving Thanks and Thanksgiving

WINTER



Motivate children to read during holiday and winter breaks with festive tales to reinforce reading and writing skills.

- Winter Break Reading Challenge
- National Mentoring Month
- World Read Aloud Day
- Valentine's Day and Clifford's Birthday
- Presidents' Day

SPRING



Build home libraries and promote the value of reading outside of school as summer approaches.

- National Nutrition Month
- Read Across America Day
- National Poetry Month
- Earth Day
- Graduation and Moving Up Ceremonies
- PreK and K Enrollment

SUMMER



Encourage students to read over the summer and stay sharp for next school year.

- Summer Kickoff
- One School/Community
- 1,000 Books Before Kindergarten
- Independence Day
- International Youth Day

Did you know that access to books in the home is one of the strongest predictors of educational achievement? Explore over four decades of research on the impact of home libraries in this topic paper.



Read